

Bourbonnais Friendship Festival Sponsorship Opportunities & Benefits

2020

Because the Friendship Festival is FREE to the community each year, the Bourbonnais Friendship Festival, Inc. is dependent upon fundraising for its survival to give back to the community. This event draws close to 100,000 people from surrounding areas, and is the largest FREE festival of its kind in the local area. We offer a Grand Parade, Children's Parade, live entertainment, music, food & business vendors, carnival, and much, much more!

Exceptional Friend	\$5,000	Best Friend—plus more!
Best Friend	\$2,500	Special Events, Community Recognition, West Stage, Ground signage, Grand Parade, Internet link/print/radio, T-shirts
Great Friend	\$1,000	East Stage, Sports events, Ground signage, Internet link/print/radio, T-shirts, Grand Parade Entry
Good Friend	\$500	Ground signage, Print media/internet, T-shirts
Friend	\$200	Ground signage, internet

Friendship Audience Opportunities

On-Site: Stage, Special Events, Sponsor Board, Entrance

Events: Parades, Sports

Media: Internet, Print, Radio

Promotion: Regular intercom announcements of your business during the Festival.

Our Commitment to YOU!

- Partner with each sponsor to maximize sponsorship opportunities
- Promote our sponsors to deliver on our value-based package