

# Bourbonnais Friendship Festival Sponsorship Opportunities & Benefits

# 2018

Because the Friendship Festival is FREE to the community each year, the Bourbonnais Friendship Festival, Inc. is dependent upon fundraising for its survival to give back to the community. This event draws close to 100,000 people from surrounding areas, and is the largest FREE festival of its kind in the local area. We offer a Grand Parade, Children's Parade, live entertainment, music, food & business vendors, carnival, and much, much more!

<b>Exceptional Friend</b>	<b>\$5,000</b>	<b>Best Friend—plus more!</b>
<b>Best Friend</b>	\$2,500	Special Events, Community Recognition, West Stage, Ground signage, Grand Parade, Internet link/print/radio, T-shirts, Bean Bag Boards
<b>Great Friend</b> <b>Community Service Friend</b> <small>(partnering with Bourbonnais Firefighters Fish Fry)</small> <b>Artisan Friend</b> <small>(sponsor of retail/craft tent)</small>	\$1,000	East Stage, Sports events, Ground signage, Internet link/print/radio, T-shirts
<b>Good Friend</b>	\$500	Children's Parade, Ground signage, Print media/internet, T-shirts
<b>Friend</b>	\$200	Ground signage, internet, T-shirts

### Friendship Audience Opportunities

**On-Site:** Stage, Special Events (Teen Idol), Sponsor Board, Entrance

**Events:** Parades, Sports

**Media:** Internet, Print, Radio

**Promotion:** Regular intercom announcements of your business during the Festival.

### Our Commitment to YOU!

- Partner with each sponsor to maximize sponsorship opportunities
- Promote our sponsors to deliver on our value-based package