



Bourbonnais Friendship Festival, Inc.
700 Main Street NW
Bourbonnais, IL 60914

2011 Sponsorship Opportunities & Benefits

☆ Exceptional Friend	\$5,000	Best Friend plus more!
☆ Best Friend	\$2,500	Special Events Community Recognition West Stage Ground Signage Grand Parade Internet link/Print/Radio T-shirts Bean Bag Boards
☆ Great Friend	\$1,000	East Stage
☆ Community Service Friend (Partnering with Bourbonnais Firefighters Fish Fry)	\$1,000	Sports Events Ground Signage
☆ Artisan Friend (Sponsor of Retail/Crafts Tent)	\$1,000	Internet link/Print/Radio T-shirts
☆ Good Friend	\$500	Children's Parade Ground Signage Print Media/Internet T-shirts
☆ Friend	\$200	Ground signage Internet T-shirts
☆ In-Kind Friend	Goods/Services	T-shirts

Friendship Audience Opportunities

On-Site: Stage, Special Events (ex: Teen Idol), Sponsor Board, Entrance

Events: Parades, Sports

Media: Internet, Print, Radio

Promotion: Regular intercom announcements of your business during the entire Festival.

Bourbonnais Friendship Festival's Commitment to You

- We will work hard in Partnership with each sponsor to maximize sponsorship opportunities.
- We will promote our sponsors to deliver on our value-based package.

Because this event is offered free to the community each year, the Bourbonnais Friendship Festival, Inc., is dependent upon fundraising for its survival to give back to the community. This event draws close to 100,000 people from surrounding areas and is the largest festival of its kind in the local area. This free event offers a grand parade, children's parade, live entertainment, music, food & business vendors, carnival, and much, much more!